

Did You Know?



The leading cause of unintentional injury deaths for African-Americans of all ages is motor vehicle crashes.

—WISQARS, 2013



Motor vehicle crashes are the leading cause of death for African-American children ages 1–14.

—WISQARS, 2013

87%
National
Average

81%
African-
Americans



In 2013, seat belt use continued to be lower among African-American occupants than occupants of the other race groups.

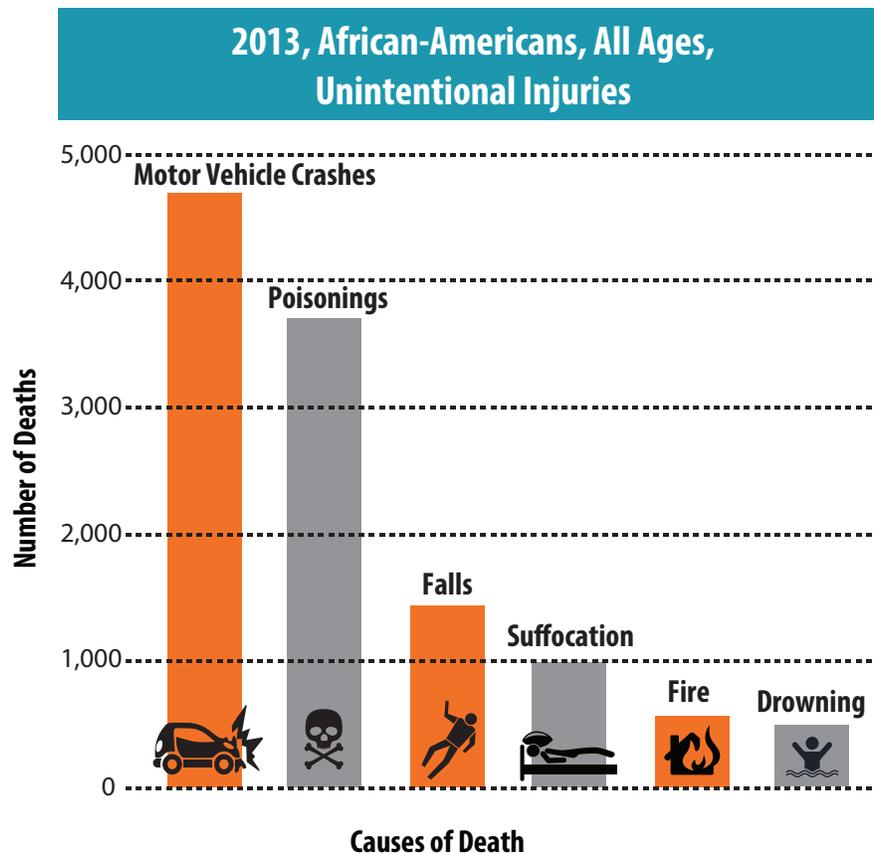
—NOPUS, 2013

To learn more visit: www.trafficsafetymarketing.gov/AfricanAmericanToolkit



#1 Cause of Death

Motor Vehicle Crashes



In 2013, more African-Americans died from motor-vehicle-related injuries than any other unintentional injury.

—WISQARS, 2013

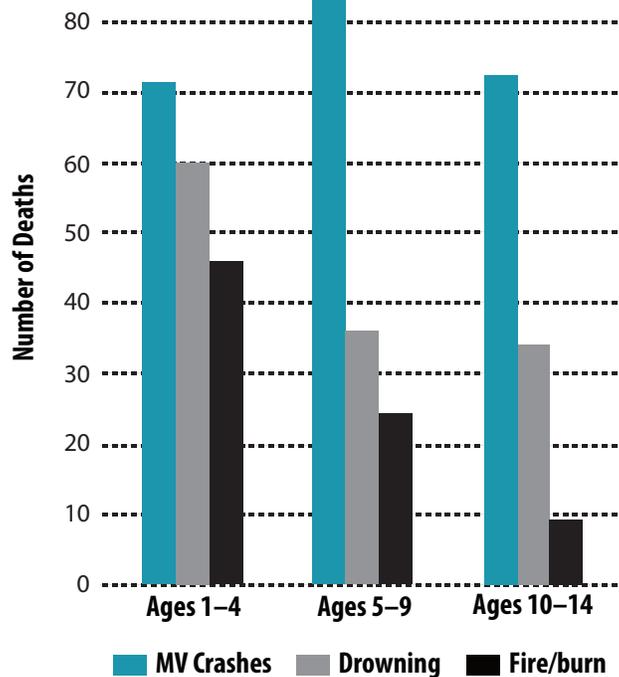
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Children, Ages 1–14



2013, African-Americans, Ages 1–14
Unintentional Injuries



African-American children ages 1-14 are more likely to die from motor vehicle crashes than any other cause.

—WISQARS, 2013

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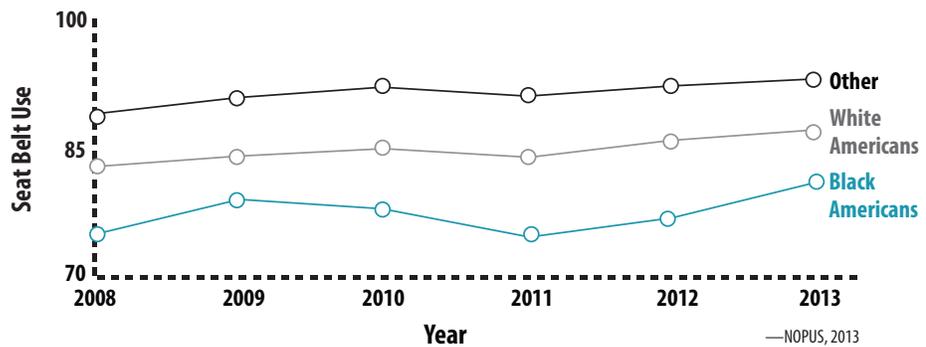
Seat Belt Use



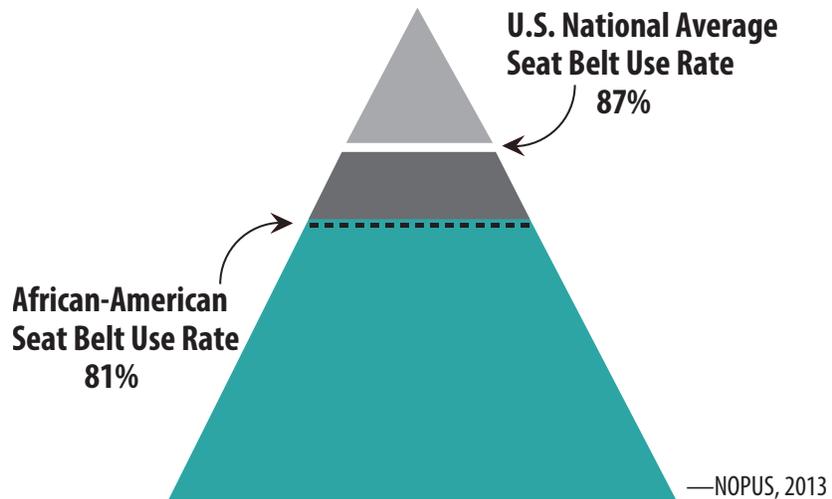
Only 81 percent of African-Americans regularly buckle up as compared to the national average of 87 percent.

—NOPUS, 2013

2008–2013 Seat Belt Use by Race for Occupants 8 and Older



U.S. Seat Belt Use Rates



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